

EHEALTH COMMISSION MEETING

WEB-CONFERENCE ONLY
MAY 12, 2021



NOTE:

NEW ZOOM WEBINAR LINK

PASSCODE: 33W1FQ

DIAL IN BY PHONE:

US: +1 253 215 8782

OR: +1 346 248 7799

WEBINAR ID: 838 7864 3457

PASSCODE: 541571

IF YOU ARE EXPERIENCING AUDIO OR PRESENTATION DIFFICULTIES DURING THIS MEETING,

PLEASE TEXT ISSUES TO

203-521-5910

MAY AGENDA



Title	Start	Duration
Open		
 Call to Order Roll Call and Introductions Approval of April Minutes May Agenda and Objectives Michelle Mills, Chair 	12:00	5 mins
Announcements OeHI Updates-eHealth Commission Updates Health Commissioner Remarks Decision Items & Action Items Carrie Paykoc, Director, Office of eHealth Innovation (OeHI) eHealth Commission Members	12:05	15 mins
New Business		
COVID-19 Analytics and Outreach Kaakpema "KP" Yelpaala, CEO & Co-Founder of InOn Health, eHealth Commissioner Eric Parrie, CEO, COVIDCheck Colorado Brian Hiatt, CTO, COVIDCheck Colorado Emily Baron, Chief Public Health Officer, COVIDCheck Colorado	12:20	35 mins
Executive Session on Colorado Sunshine Laws, Conflict of Interest, and eHealth Commission Charters and Bylaws-separate Zoom link for Commissioners only LeeAnn Morrill, First Assistant Attorney General	12:55	40 mins
eHealth Commission Charter and Bylaws Discussion and Vote Michelle Mills, Chair	1:35	10 mins
Public Comment Period	1:45	5 mins
eHealth Commission Meeting Closing Remarks Open Discussion Recap Action Items June Agenda Adjourn Public Meeting Michelle Mills, Chair	1:50	10 mins

ANNOUNCEMENTS



OeHI and eHealth Commission Updates

- Updated <u>eHealth Commission Charter</u> and Bylaws
- Office of Civil Rights Notice of Public Comment - HIPAA
- Office of the National Coordinator-LEAP grant submission
- Federal and State Broadband Policy/Funding- <u>link</u> to info

- eHealth Commission Appointments
- Decision Items/Action Items
- Other Commissioner Updates?
- Next Meeting: June 9th: 12-2:30 PM,
 Virtual meetings through 2021

Note: If you are experiencing audio or presentation difficulties during this meeting, please text 203-521-5910.



COVID-19 ANALYTICS AND OUTREACH

KAAKPEMA "KP" YELPAALA, CEO & CO-FOUNDER OF INON
HEALTH, EHEALTH COMMISSIONER
ERIC PARRIE, CEO, COVIDCHECK COLORADO
BRIAN HIATT, CTO, COVIDCHECK COLORADO
EMILY BARON, CHIEF PUBLIC HEALTH
OFFICER, COVIDCHECK COLORADO



Health Disparities and Data-Driven Action: COVID-19 and Beyond

May 12, 2021

Kaakpema "KP" Yelpaala



GET IN ON HEALTH EQUITY



We are on a mission to improve access to health services & information through data-driven digital health communications for diverse populations.



Healthcare struggles to use health equity data and insights to effectively connect with diverse members/patients

TECHNOLOGY:

Not mobilefriendly or accessible





DATA:

Not leveraged for precision or relevance

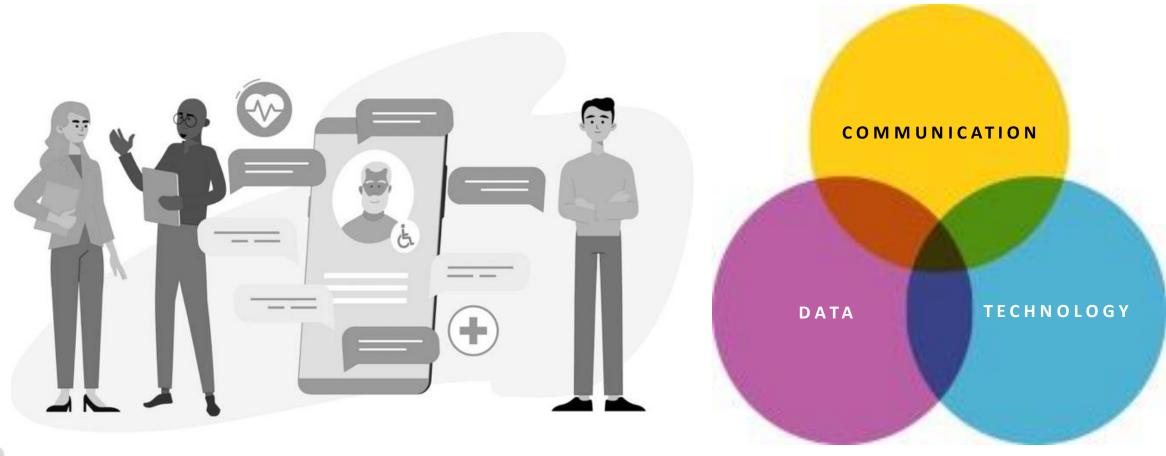


COMMUNICATION:

Not tailored to diverse populations



We communicate with precision and cultural awareness to drive health outcomes for diverse populations using data-driven approaches





Partners









Department of Emergency Medicine

















Insight-Driven Health Equity

Reducing Health
Disparities



Equity driven analytics supports intentional action to reduce health disparities

Definitions

- Common definitions on health equity and associated measures is foundational to reduce health disparities
- Health equity is often used as a proxy term for racial disparities in health

Data Collection

- Standardization of data collection at scale
- Making data public down to the zip and neighborhood level
- Considering data sources outside of the clinical context

Accessibility

- Data without insights isn't useful
- Insights without access for community orgs is limiting to progress
- Insights without action means no progress







colorado school of public health

GOAL: To better understand COVID-19 vaccine hesitancy, perceived barriers and facilitators to getting the vaccine, concerns about the vaccine, and desired information about the vaccine among Coloradans.



METHODS: Cross-sectional surveys with convenience samples of from March 24th through April 5th

Long (28 item) and short (18 item) version

Self-administered survey deployed through Qualtrics XM

Available in English and Spanish



PARTICIPANTS: 4905 participants completed the surveys

Recruited by community-based organizations primarily through email

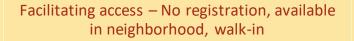
4233 long and 672 short version

Incentive: Opportunity for \$50 Walmart gift card



RESULTS: Top issues cited as how to get an appointment and where to go







MANY ORGANIZATIONS ACROSS COLORADO SUPPORTED THE DISTRIBUTION AND SUCCESS OF THE SURVEY

























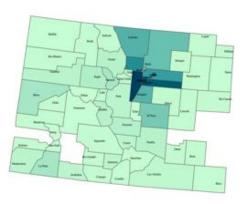


4,905 PARTICIPANTS: VARIED RESPONDENTS FROM ACROSS COLORADO



67% FEMALE

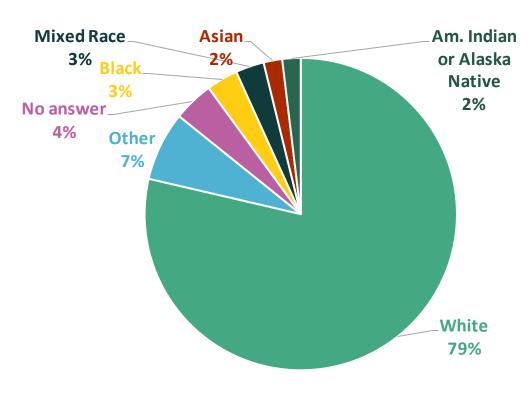
- 30% Male
- 3% Other: don't want to answer, transgender man / woman, gender fluid, two spirit



58/64 COUNTIES REPRESENTED

- 64% Urban
- 28% Rural or frontier
- 8% Suburban

RESPONDENTS BY RACE



25% HISPANIC (ethnicity)

11% Spanish speaking



BARRIERS: WHICH OF THE BELOW MAY AFFECT YOU GETTING A COVID-19 VACCINE?

- Don't know how to get an appointment

 Higher for Latinx
- 2 Don't know where to go Higher for Latinx
- 3 Don't know how to get on a registry
- Fear discrimination

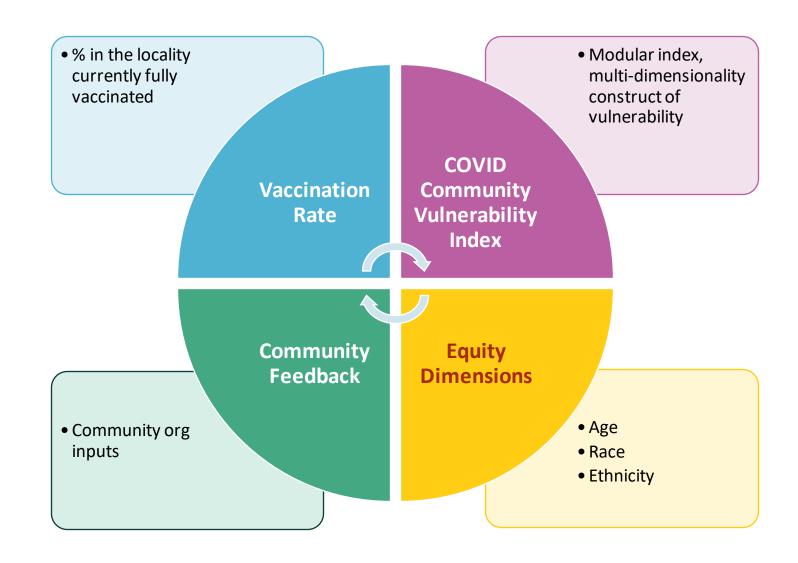
 Much higher for Black (p = .01)

Order and percent same for vaccinated & not vaccinated

CHARACTERISTICS (N=4,905)	TOTAL %
Don't know how to get appointment	13.94
Don't know where to go	11.47
Don't know how to get on a registry	11.13
Fear discrimination	5.48
Distance to vaccine site	4.10
Cannot get time off	2.59
Do not speak English	1.87
Limited transportation	1.64



COVID Community Needs Index: Framework





COVID Community Need Index - v1.0

Need = (1 – Vaccination Rate) *Pop Density *Minority Composition *Poverty Level

Vaccination rate

is the percent of people in the locality (e.g., Zip Code) who are currently *fully* vaccinated. We are currently using the Vax Dose Rate as a proxy.

Population density is population per square mile.

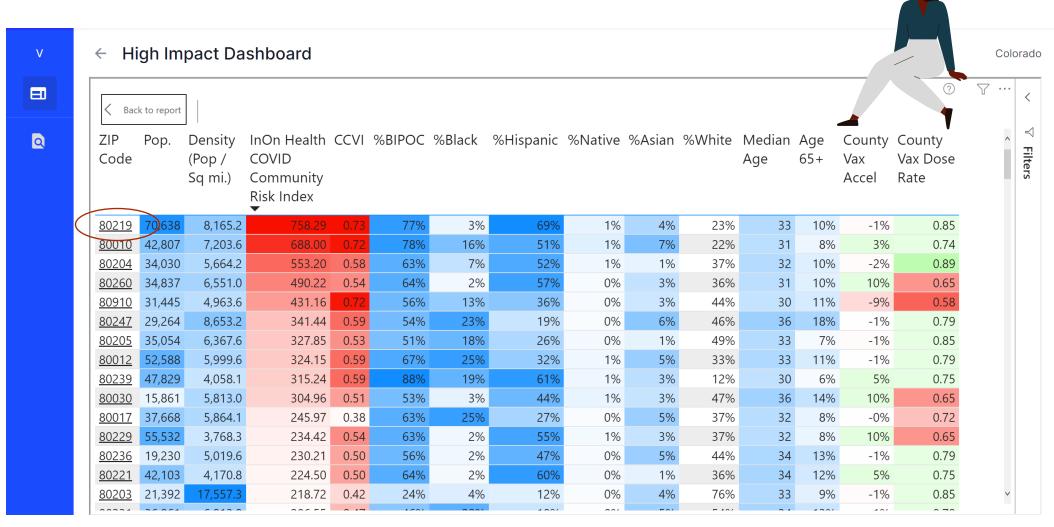


Minority composition is the % of people in the black-American, Indigenous, and/or Hispanic population

Poverty level is percent of the population that is below the poverty level as recorded by the Census.

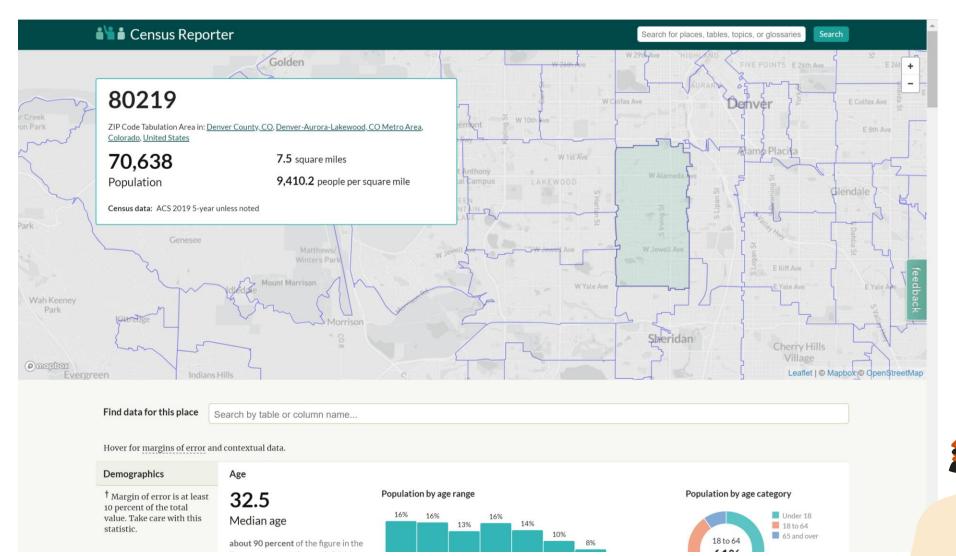


Community Level Health Equity Insights: ZIP Code Data on COVID-19 (1)



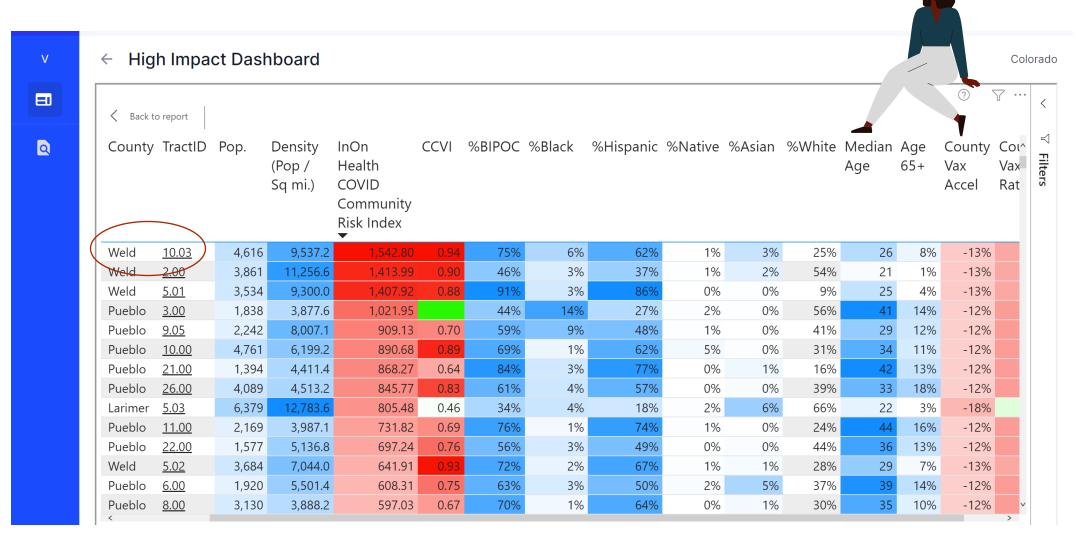


Community Level Health Equity Insights: ZIP Code Data on COVID-19 (2)



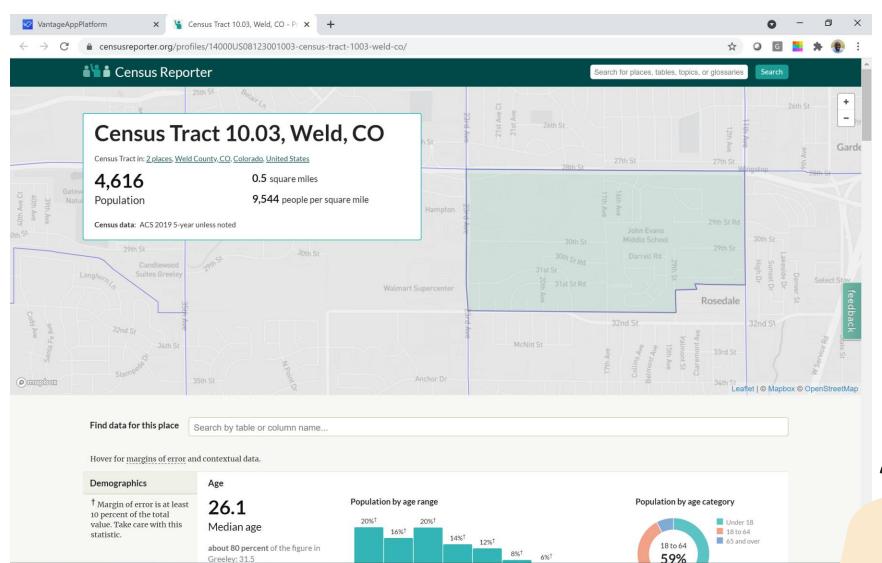


Neighborhood Level Health Equity Insights: Census Tract Data on COVID-19 (1)





Neighborhood Level Health Equity Insights: Census Tract Data on COVID-19 (2)





COVID Community Need Index - v1.1

Need = (1 - Vaccination Rate) * CCVI * Equity Dimension(s)

Vaccination rate

is the percent of people in the locality (e.g., Zip Code) who are currently *fully* vaccinated. We are currently using the Vax Dose Rate as a proxy.

CCVI

is a modular index build on top of CDC's SVI to capture the multi-dimensionality of vulnerability spanning health, economic and social disadvantage

Equity Dimensions

Factors determined by planners which can include race/ethnicity, gender, urban/rural access and other factors





Health DesignED

Department of Emergency Medicine





Health Equity: Closing gaps with inclusive and intentional innovation

Data & Analytics

- Remove data bias
- Ask the right questions
- Analyze data by equity dimensions

Resource Allocation

- Prioritize health equity
- Seek input from equity experts

Innovation

- Leverage accessible technology
- Track input by equity
- Keep iterating



Let's Reduce Health Disparities through Equity Driven Insights!

THANK YOU!





EXECUTIVE SESSION ON COLORADO SUNSHINE LAWS, CONFLICT OF INTEREST, AND EHEALTH COMMISSION CHARTERS AND BYLAWS

LEEANN MORRILL, FIRST ASSISTANT ATTORNEY GENERAL



EHEALTH COMMISSIONERS- PLEASE USE YOUR SEPARATE ZOOM LINK TO ACCESS THE EXECUTIVE SESSION

RETURN BACK TO THE REGULAR EHEALTH COMMISSION MEETING AT 1:35 PM



EHEALTH COMMISSION CHARTER AND BYLAWS DISCUSSION AND VOTE

MICHELLE MILLS, CHAIR

UPDATED CHARTER & BYLAWS



- Updated eHealth Commission Charter & Bylaws April 2021
- Summary of changes recommended after legal review:
 - General language clean up
 - Director of OeHI, changed to Ex-Officio Non-voting member
 - The State Agency Executive Director appointees, changed to Ex-Officio Voting Members
 - Non-voting commissioner details added that include:
 - OeHI Director and eHealth Commission advisors, whose terms are expired and invited to continue serving, currently this is limited to representatives from CORHIO, QHN, and CCMCN.
 - Next update in October to contain more details on eHealth Commission Advisors
- Total number of members is 15, with between 4 and 10 non state employee members and 5 member represented by state agencies including OeHI
- Current number of voting members is 12 with 2 open seats

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PUBLIC COMMENT PERIOD



CLOSING REMARKS